

[youtube:http://www.youtube.com/watch?v=NDfuKKVGoX4 w] Experience matters: live shows, busking, smell, taste, being there, multimedia, £D marketing, immersion experiences. Future of face-to-face marketing, selling, customer relationship development. Future of travel and tourism, holidays and cruise. Future of entertainment, fashion, media and film or cinema. Future of the music industry, EMI, Sony and live musical performances.

Thumb test. Live theatre and theatre audiences. Great leadership - connect with audience passion. How to give world-class powerpoint presentations How to wow your audience as CEO or Chairman at an annual corporate event. How to win customers, social media networks, and communicate vision at corporate events. How to structure your presentation, using embedded videos, images, multimedia content. Common powerpoint mistakes. Death by Powerpoint. How to lose audience attention. How to make a speech and how to give a world-class lecture. How to prepare a talk. How to communicate with an audience. How to overcome stage fright and stage nerves before giving a speech. Customer + team passion, change management - leadership styles to change teams, structures, processes, organisations, businesses. Take hold of your future: emotions. Lessons from the past in trends analysis, growth strategies, leadership training, motivational speaker. Patrick Dixon biography, bio, cv - ranked one of world's 20 most influential business thinkers alive today (Thinkers 50 2005)

Great events change people: 4,500 event organisers(MPI. Keynote conference speaker (MPI).Future corporate events: motivational leadership programmes, executive education, team development, innovation seminars, strategy workshops, consumer groups, marketing forums, competitor analysis think tanks, team building exercises and motivational client events. Effective management depends on great communication of leadership vision, mission and strategy. Future of banks, banking, insurance, health, technology, social media, advertising, telecom, mobile phones, smartphones, e-commerce, retail, manufacturing, logistics, supply chain management, oil industry, energy, environment, green tech, pharmaceutical industry, education, government trends, regulation, compliance, human resources. Conference organisation and event planning. Great leadership speeches, motivational tools for team leadership, and how to communicate with large audiences. Change management, business transformation and vision building. Video by keynote conference speaker and Futurist Patrick Dixon.

How to motivate business leaders for high performance, profitability and shareholder value. Industry trends for successful events in banking, banks, financial services, [investments](#) and fund management, insurance, retail, manufacturing, logistics, services, advertising brands, marketing, aviation, travel, transport, tourism, construction and real estate, government and non profit organisations, energy, sustainability, sustainable innovation, green technology, open

innovation, crowdsourcing, outsourcing, food and drink / beverages, fast-moving goods (FMG), IT and communications, mobile phones, smart phones, satellite, entertainment industry, music industry, media, public relations, human resources, change management, strategy, risk management and other sectors. Secrets of successful corporate events, and how to give a great, inspiring, uplifting, encouraging, powerful CEO keynote speech. Effective executive education, programme development and manager training. Work-life balance and workplace motivation, leadership styles and team building. Staff retention, motivation, recruitment and talent development.

University degree courses, MBAs and career progression. Why staging, lighting, theatre and performance really matter in successful corporate events. Videoconferencing, virtual teams, virtual working and virtual organisations why most people do not like videoconferencing and how to make video interviews or presentations work in conference programmes. How to create and deliver great lectures using powerpoint and other technology. Innovation and creativity in conference planning or business school programmes. Impact of global warming, climate change and energy prices on demand for corporate events, corporate travel and event location. Secrets of great event production, staging and use of multimedia. Presentation by keynote conference speaker, author and broadcaster Patrick Dixon author of Sustainagility, Building a Better Business and Futurewise.

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