

[youtube:<http://www.youtube.com/watch?v=emLT5CG5BQs> w] Crisis in Eurozone, falling confidence in Euro -- default by Greece with impact on economy of Spain, Portugal, Ireland, Italy and rest of Eurozone. Long term economic impact on single currency area, inflation rates, interest rates, growth rates. Leadership, managing rapid change in a globalized digital world. High velocity decision making with multiple strategies for growth in different circumstances. The world is changing faster than you can hold a board meeting. Shortened production cycles. Accelerating change and business transformation. Examples from Tetrapak manufacturing and food packaging. Viral events, economic chaos and crisis. Managing multiple risks. Power of co-incidence. How lucky are you in business? Being prepared for the unexpected. Contingency planning. Conference keynote speaker Patrick Dixon at Tetrapak global leadership event for food and drink packaging executives.

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