

[youtube:https://www.youtube.com/watch?v=Rot7eFlpeQ8]**Patrick Dixon with 800 physical and 300 virtual audience in Lithuania just after Lockdown**

Here are a number of entire keynotes - but remember, each keynote is customised closely in a co-creation process with the organisers.

Patrick Dixon has worked with around 400 of the largest companies in every industry, often sharing platforms with their CEOs at their most important client events.

[youtube:https://www.youtube.com/watch?v=AjqKiLQ771M]**270,000 have watched this leadership keynote - live audience of 4500 executives**

The process always starts with a conversation - what do you want to achieve with your event? Physical or Virtual or Hybrid?

Patrick Dixon has spoken to over 800,000 on a single live webinar and is an expert on creating totally engaging, dynamic, interactive and entertaining virtual keynotes.

He also knows how to engage large physical audiences in the first few seconds and how to hold attention until the very end.

[youtube:http://www.youtube.com/watch?v=iYFXV5aAWJw]**Watch Patrick Dixon present at Google global marketing conference.**

Each Futurist keynote is the result of detailed research into audience, industry and event themes.

Every audience is unique.

Patrick Dixon has given keynotes in over 50 nations to many of the world's largest multinationals - see [clients](#) .

[Looking for a world-class Keynote Speaker? Call Patrick Dixon now or email](#) .

**[youtube:http://www.youtube.com/watch?v=nOkEhDWxzH8]Videos are of course a poor record of what actually happens in an audience.**

**Videos never capture the powerful "electricity"** generated between a world-class speaker and a live audience.

**Being there, breathing the same air**, sharing in the audience experience as an entire group shifts attitude, perspective, expectation and direction.

Videos can *inform*, but shared events are more likely to *transform*.

**It's about seeing the world in new ways:** revelation, rather than information.

**[youtube:http://www.youtube.com/watch?v=5YIxlMhYXE]Watch this keynote for HUPAC - global rail company on transport trends - for multi-language audience.** □

**Each keynote is customised**, created for each event.

**Presentation style varies** from vast screen multimedia, high octane "theatre" in front of 4,500

people, to TV studio-type fast-moving multiscreen for several hundred people, to more traditional banquet halls, or more intimate events for 50-100 or board room style, informal workshops and seminars.

**Speed of delivery also varies** - depending on language mix present, interpretation and so on.

[Discuss your own event today: phone or e-mail Patrick Dixon now](#) .

## **Future of Leadership, Motivation: How to Create World Class Events**

[youtube:http://www.youtube.com/watch?v=LHoGRBuRsKQ]Future leadership, management, motivation.

How to run world-class corporate events, conferences, workshops and seminars. **Over 300,000 views of this 45 minute keynote for MPI. Audience: 4,500 leaders of executive education and development, corporate event organisers, course leaders at Business Schools** . Format: multiscreen, formal conference, high tech format. Location: Las Vegas.

Great events change people. Effective management depends on great communication of leadership vision, mission and strategy. Secrets of successful corporate events, and how to give a great, inspiring, uplifting, encouraging, powerful CEO keynote speech.

More on [World class keynote lectures and events](#) .

## **Future of Business Travel - American Express**

[youtube:http://www.youtube.com/watch?v=gst2gfN3tsU]

Future of business travel, aviation, hotels, hospitality and travel agents. 40 minute keynote for clients of American Express. Location: Moscow. Format: "TV studio".

Future of hotels, airlines and travel agents - innovation in the travel industry. The irresistible human desire to travel, explore, and gain new experiences will underpin consistent global growth in travel and tourism, despite new carbon and aviation taxes.

Business travel will grow every year over the next 20-30 years, powered by growth in emerging markets, while travel within the EU and the US will remain relatively static. Expect huge changes in how people are organizing their own travel.

## **Future of Retail, Mobile Payments, Customers - BNP Paribas**

[youtube:http://www.youtube.com/watch?v=2Jy\_uOPzaU8]

Retail industry trends. 40 minute keynote for BNP Paribas in Bulgaria. Audience: 400 senior leaders of large retail chains. Format: theatre. Location: Bulgaria.

Future of shopping malls, shopping experience and online shopping. E-commerce, m-commerce and price comparison sites - impact on retail chains and smaller stores. Growth of convenience stores and trends in sales of white goods, fast moving consumer goods (FMCG). Retail as entertainment, leisure retailing. Shopping malls as leisure destinations. Mergers and consolidation to form large chains. Growth of specialist retailers, home delivery, logistics, warehousing and supply chain management.

## **Take Hold of Your Future - \$80 Trillion GreenTech Boom**

[youtube:http://www.youtube.com/watch?v=tzZH36jGziY]

Green Tech Innovation. 35 minute keynote for Suez Environmental. Audience: 200 of global leadership team from Suez Environmental. Format: multiscreen, TV studio type, high tech

format. Location: Morocco. Slides: [Future of Water and Waste](#)

Themes:

The \$40 trillion green tech revolution could transform the future of our planet, with [innovations](#) that will provide answers to global warming if rolled out on a large enough scale. Impact of technologies already available in energy industry, water conservation, carbon reduction, recycling, power transmission over long distances, alternative power generation, buildings management.

## **Get a Life: Future Work-Life Balance and Workplace Trends**

**[youtube:<http://www.youtube.com/watch?v=1zP9H2fjuUs>]**

Future of Human Resources and Work-Life Balance - changes in workplace, careers and motivation. One hour keynote for European Commission / EU Parliament. **Audience: 1000 managers / leaders at the European Commission.**

Format: European Commission Debating Chamber - multi-language. Location: Brussels, Belgium.

Themes:

Work-life balance - how to improve balance at work - lecture on World Women's Day for European Commission. Work - life balance now priority for majority of executives in many nations. Quality of life, working hours regulations in EU legislation. Practical ways to improve your working life. Relationships and family -- work-life balance is number one or two priority. Child-care, child support, juggling responsibilities. Work-life balance surveys, stress on female workers, mothers with young children.

## **Leadership in Crisis - How to restore trust. Ethics, Integrity**

**[youtube:<http://www.youtube.com/watch?v=-fd0FMP8qkc>]**

Leadership integrity and fighting corruption. **One hour keynote for European Commission / EU Parliament. Audience: 75 senior leaders of the European Commission.**  
Format: Multisite 2-way broadcast, seminar style. Location: Brussels, Belgium.

Themes:

What is ethical leadership? Leadership ethics and integrity in public life. How do we encourage leadership integrity and fight corruption in leaders? At this session (anonymous e-polling) and afterwards, many participants confessed that they had been under significant pressure by bosses to do major things that they thought were unethical. Ethical Leadership must go far beyond current laws to what we believe is morally right. How to win through when under ethical pressure.

## **Innovation Competition - 60 seconds to win** **[youtube:[http://www.youtube.com/watch?v=JM0tj\\_nExrM](http://www.youtube.com/watch?v=JM0tj_nExrM)]**

45 minute Innovation Competition led by Patrick Dixon - with Johan Gorecki at Globe Forum. Patrick Dixon coached, challenged, shaped the 60 minute "elevator pitches" that each innovator had to do. Audience: 700 potential investors and fellow entrepreneurs. Format: Theatre - delegates in rows, high stage.

Location: Stockholm, Sweden.

Themes:

Green technology innovation. How open innovation and crowdsourcing will help save world from climate change, global warming, food and energy shortages. New energy supplies, solar, wind, waste to electricity.

**\* Patrick Dixon has given keynotes at conferences in more than 50 nations: Australia, Barbados, Belarus, Belgium, Brazil, Burundi, Canada, China, Czech Republic, Denmark,**

**Democratic Republic of Congo, Egypt, Estonia, Fiji, Finland, France, Germany, Greece, Estonia, Hungary, India, Italy, Ireland, Kazakhstan, Kuwait, Latvia, Malaysia, Mexico, Morocco, Netherlands, Nigeria, Norway, New Zealand, Panama, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, Ukraine, Uganda, United Arab Emirates, United Kingdom, United States and Zimbabwe.**

**Most keynotes cover future trends and leadership issues that affect more than one nation or region -**

**North America, Central America, Latin America, Western Europe, Central Europe, Eastern Europe, Baltic States, Scandinavia, Africa, Central Asia, South East Asia and Asia Pacific.**