

[youtube:http://www.youtube.com/watch?v=LHoGRBuRsKQ]Patrick Dixon Video above: conference keynote to 4,500 people: leadership, motivating teams, change management - and how to create world-class corporate events.

Futurist Videos: Patrick Dixon - conference keynote speaker

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Patrick Dixon is a conference keynote speaker at many international corporate events each year. These videos are extracts from conference keynote presentations, or entire keynotes, plus video comment on global trends. Many videos are embedded into industry trend articles - for example:

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[Banking](#) - many of Patrick's clients are global banks, investment funds

[Economics issues](#) - Patrick creates a big picture of global trends

[Insurance](#) - Patrick has worked with many of the world's largest insurers

Technology

[Technology](#) - Patrick works with many of the world's largest computer, software, telecom, internet and biotech companies

[Social Media - Online Communities](#) - how online communities will drive your business

[Smartphones](#) - future of telecom, wireless devices, virtual communities, positional advertising

[Convergence and divergence](#) - why all competitive advantage comes from divergence

[RFID technology](#) - impact on retail, wholesale, distribution and manufacturing

Health and Education

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[Pharmaceutical industry](#) - impact of the biotech revolution

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Leadership, Management & Strategy

[Change management](#) - a recurring theme

[Risk management](#) - preparing for the unexpected

[Innovation](#) - smart innovation, open innovation and crowdsourcing

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[Motivation](#) - how to inspire people to make great things happen

[Women at work](#) - challenges for corporations in winning war for talent

[Outsourcing](#) - what is going to happen next

Marketing

[Advertising](#) - why traditional approaches are dead in an online world

[Customers](#) - how customer demands are changing and why

[Customer focus](#) - why many corporations need a reality check, to succeed in future

[Marketing](#) - future of marketing and brand development

Travel, Tourism, Energy, Resources and Environment

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Patrick Dixon chairing conferences and panels

[Google Zeitgeist CEO Summit - 5 minute intro of session on future of entertainment, media, advertising, online communities such as YouTube](#) and perhaps the ultimate consumer experience - space travel with Virgin Galactic

[Google Zeitgeist CEO Summit - Chairing session on future of broadcasting and the BBC](#) - guest Mark Thompson, Director General BBC

[Google Zeitgeist CEO Summit - Chairing discussion with co-founder of YouTube Chad Hurley](#) - on meteoric rise of YouTube

[Google Zeitgeist CEO Summit - Space Tourism and Virgin Galactic](#) - Chairing session with remarkable video of early flight, discussion and then closing with whole panel of 5 on range of issues relating to entertainment and virtual life

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Patrick Dixon has given keynotes on a wide range of trends to audiences in North America,

Central America, Latin America, Western Europe, Central Europe, Eastern Europe, Baltic States, Scandinavia, Africa, Central Asia, South East Asia and Asia Pacific.

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