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Watch [Patrick Dixon](#) , co-author of **Sustainagility book**, keynote conference presentation at [Globe Forum](#) in Stockholm 2009, on Sustainagility issues. Also watch [Johan Gorecki](#) on Sustainagility themes and innovation awards - [here](#)

**Sustainagility** is about how smart innovation and agile business will help protect the world, in practical ways and at affordable cost. **Sustainagility** is the title of a new book by [Patrick Dixon](#) , Chairman of [Global Change Ltd](#) and [Johan Gorecki](#) , Founder and CEO of [Globe Forum](#) , published by Kogan Page.

**Sustainagility** book is packed full of practical examples on every page of how different companies are going green - and making extra profits by doing so. Book is based on detailed research, industry experience and practical insights. Doing the right thing for the planet, local communities, customers and shareholder.

**Sustainagility** describes the \$40 trillion green technology boom: winners and losers in the race to develop new greener products and services. **Sustainagility** covers the future of energy, manufacturing, cities, transport, food, forests, water. Discover hundreds of facts that will change how you think about the future.

[Need a world-class sustainability keynote speaker? Phone Patrick Dixon now or email .](#)

**Reviews of Sustainagility book:**   [BUY NOW](#)

“Sustainagility is an excellent book that talks about actions and solutions. A good, practical view of future challenges.” **Frank Appel, CEO Deutsche Post DHL**

“Every person who worries about how we will be able to afford new, greener, technologies should read this book: much of it will pay for itself.” □□ **Maud Olofsson, Deputy Prime Minister of Sweden**

“Sustainagility is the missing handbook for life and business in the 21st century. The rules of the game have changed, business and life are transforming before our very eyes. Sustainagility is an essential guide that points a clear path to a fantastic future.” **Philip DesAutels, Director, Microsoft**

“Every government involved in responding to climate change should read this book” **Valdis Dombrovskis, Prime Minister of Latvia**

“Sustainagility contains vital messages for all business leaders. Practical ways to reduce carbon footprint, save energy and other resources. The book is also a brilliant guide to new investment opportunities.” **Brian Souter, CEO, Stagecoach Plc**

“An optimistic, innovative yet technologically realistic vision of the future, which breaks from the luddites and doom merchants.” **Professor Edmund King, President of the Automobile Association**

“Sustainagility will change how you see the future. Every business leader should read it. Full of new ideas, business opportunities, and practical insights about solving many of the world’s greatest challenges in a profitable way.” **Sir Peter Vardy, Former Chairman of Vardy Group Plc**

## **Sustainagility key messages**

Sustainagility contains chapters on the future of coal, oil, gas and biofuels, the future of transport, future of cities, future of manufacturing and distribution, future of forests, future of food.

Sustainagility describes major consumer and lifestyle shifts which will dominate the next 30 years. is about a new wave of lower cost, green innovation, so people can chose greener lifestyles, while still enjoying higher standards of living and saving money.

Sustainagility is about harnessing the inventive talent in every nation, every office, every factory and every home.

Sustainagility is about 500 [innovations](#) that will change your world - most of which will pay for themselves.

Sustainagility is about practical answers to huge concerns about global warming, climate change and other related issues.

Sustainagility is a road map to action by individuals, business leaders and governments.

Sustainability is about open innovation and crowdsourcing: collaborating in new ways to achieve rapid development of green technologies.

Sustainagility is a roadmap for sustainable business success: profitable and rapidly growing markets, waiting to be exploited by agile teams, able to move fast, adopt new methods, roll out new technologies.

Sustainagility is about the \$40 trillion Carbon Boom - winners and losers in the drive for clean energy and sustainable living.

Sustainagility is about how to encourage green innovation inside your organisation, how to develop green technologies faster, and how to adapt rapidly to stay ahead, strengthening your brand, image and profitability.

Sustainagility is about how to be a successful green entrepreneur, how to create a new green business, how to raise finance, how to bring green products to market.

Watch this space for more.....on Sustainagility.....

**Sustainagility book**

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