

[youtube:www.youtube.com/watch?v=WbZY\_NGSH9U]

What will be the impact of new technology and [mobile communications](#) / smartphones on the traditional print industry, newspapers and magazines? How will print media survive a loss of advertising revenues and readership? How will traditional print media develop alternative income streams?

Q via [www.twitter.com](http://www.twitter.com) on future of newspapers, magazines and traditional print media. Impact of online news channels, Twitter and other web media on newspaper readership, circulation, subscription and advertising revenues. Growth of newspaper readership in India and other emerging economies with fall in developed economies. Niche markets for magazines. Comment by keynote conference speaker and [Futurist](#) Patrick Dixon in response to questions via Twitter

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