

[youtube:www.youtube.com/watch?v=JNo5VbC3W2Q]

I thought you might be interested to see how I cloned myself onstage using a simulated "hologram". Conference organisers are always looking for new and innovative ways to communicate with corporate audiences. One of "us" was in the year 2020 and the other in the present - so we could have a conversation with each other. Watch the short video I made during the process to see how it was done for a corporate conference audience of around 1000 in a theatre in Istanbul.

The effect was created using a small hologram screen in part of the stage but it is possible to extend the effect so that I am able to walk right across the stage from one side to another, appearing to interact with objects such as a table or chair, in a normal way. It all depends on lighting to create the perfect illusion. In this short video the lighting had yet to be finally adjusted so that there is a slight difference between my virtual self and real self.

It is a great experience for the audience, and allows for many creative opportunities. Any video elements that appear towards the top of the stage in a full width version, will also appear nearer to the audience.

Futurist trends and technology forecasts for client event organised by TEB bank. Banking trends, mobile banking payments, demographics, future of marketing...

See more from: [Patrick Dixon on YouTube](#)