

Trends Analysis, Strategy, Consumer Insight, Growth Opportunities, Innovation, Change Management, Leadership Development

Global Change Ltd was founded in 1996 by Patrick Dixon and is based in London.

Most Global Change Ltd clients are more than 400 large multinationals, and many governments - examples include UBS, GSK, Google, BP, Siemens, General Electric and Allianz. Assignments vary from board-level 1 day Strategy Workshops, to large global leadership team events, or regional client events, to more than 18 months consultancy, supporting innovation and business transformation.

- Global forecasting - identifying key opportunities and risks
- Management of change - workshops / think tanks / conferences.
- Senior executive training - leadership development
- Long range vision-building and strategy development at Board level
- Corporate research - report generation by expert teams.
- Information technology consultancy - digital strategy, innovation

Global Change Clients - Examples

Technology, Engineering, Software and Computer Manufacturers

Google, Microsoft, Toshiba, HP, IBM, Phillips, SAP, Siemens, Symantec, Infosys, Ricoh, Actinic, ARBS, Asco, Capco, Compaq, Comverse, European Internet Foundation, Fujitsu Siemens, Georgia Technology Forum, ITS, Kyocera, Leadbay, NCR, SolidWorks, Toshiba, Unaxis, Unisys, Zellweger Luwa

Media, Telecommunications

Nokia, AT&T, Vodafone, O2, Belgacom, BT, AIC Carriers World, Mobilcom, MTN, Amdocs, Carlton TV, Etisalat Telecom (UAE), Idea Cellular, i-Comverse, Loral (satellites), Telenor, Times of India, Qualcomm, SABC (S Africa), TDC

Banking

HSBC, UBS, Credit Suisse, RBS, Barclays, BNP Paribas, Deutsche Bank, Lloyds TSB, Skandia Bank, ABSA bank, Bank of Ireland, Britania Building Society, Clariden Bank, ABN AMRO, CUES, Fortis, Friends First Bank, Macquarie Bank, Minsheng Bank, Morgan Stanley Investment Bank, North Island Credit Union, PrivatBank (Ukraine), RMB, Saga, SEB, Skandia, Sumitomo Bank, Bank Vontobel,

Insurance and other Financial Services

Allianz, Aviva, Prudential, Munich Re, Swiss Re, Zurich Financial Services, Swiss Stock Exchange, 3i, AA (UK), AIG, Roularta, ICBI - fund managers, Asset Management Advisors, Income (Singapore), Birla financial services group, International Mutual Funds Institute, Kazakstan Investment Forum, Lombard, Morley Fund, Saga, Acromas, Winterthur Insurance, Family Office, Kiln Group

Transport - Airlines, Travel, Shipping, Hotels, Tourism and Automotive Industry

Air France, KLM, Airbus, Swiss Airline, Virgin Atlantic, Dassault Falcon, Association of Corporate Travel Executives, Automobile Recycling Netherlands (ARN), Dubai Ports Authority, EADS, Ford, Hotel Ecoliere de Lausanne, Portuguese Tourist Board, Reg Vardy - auto sales, Saga, Stagecoach, Tourism in Ireland, North West Tourism, World Economic Forum Governors of Aviation Travel and Tourism meeting (Davos)

Logistics, Distribution, Supply Chain Management, Packaging Industry

Fedex, DHL, ISS, Danish Post Office, Deutsche Poste, Swedish Poste, UK Post Office, IBS, Rexam, Tetrapak

Energy, Chemical Industry, Mining, Metals, other Commodities

BP, ExxonMobil, General Electric, BASF, Copesul (Brazil), European Petrochemical Association (EPCA), Hindalco, Houston Energy Forum, Royal Dutch Chemical Association, SHV Gas, Sulzer, Vattenfall, Veitch

Food and Drink

Carlsburg, Unilever, Kraft Jacobs Suchard, Sara Lee, Diageo, Danone, Femsa, Bord Bia - Irish Food Board, European Coffee Federation, Food Business Forum, Nutreco, RPC, Schwan's Frozen Foods, Tetrapak

Health Care, Pharmaceutical Industry, Medical Technology and Cosmetics / Lifestyle

GSK, Roche, Novartis, Wyeth Pharmaceuticals, Gillette, Johnson and Johnson, 3M - dentistry, Avon, Siemens Medical, Phillips Diagnostics, BUPA, Coloplast, Genentech, Henry Schein, ICPM - International Conference of Pharmaceutical Medicine, NHS, Smith and Nephew, St Joseph's Hospital Foundation Ontario, Voluntary Hospitals Association, Institute of Clinical Research

Government and UN

World Bank, UNIDO, UNAIDS, EU, US Federal Government (Pentagon), Abu Dhabi Police Authority, UK Department of Trade and Industry, Irish government, South Korea Ministry of Knowledge and Economy, Jebel Ali Free Zone (UAE), Kazakhstan government, Lithuanian government, Portuguese government, State of Connecticut, Welsh Assembly, UK Parliament, London Connect

Marketing, Advertising and Design

McCann Erikson, Belgium Marketing Federation, Danish Design Centre, Marketing Forum Turkey, Finland Marketing Federation, Malta Marketing Association, Pinnacle Communications, Portuguese Marketing Association, Marketing Communication Consultants Association (MCCA), plus many presentations on marketing / brand to clients in other lists

Professional Firms - Law / Legal / Accounting

Accenture, PriceWaterhouseCoopers, Charles Russell, Eversheds, Freshfields, Linklaters, Regulatory Affairs Professional Organisation

Management, Consulting, Training, Service Organisations

Forbes, Fortune, American Management Association, American Society for Training and Development, ISS, CIONet, Concours Group, CSC Consulting, European Federation of Management Development, European Federation of Facilities Management, European School of Management and Technology, European Institute for Research Management, Globe Forum, Global Future Forum, HMS, IBEC (Ireland), ICBI, Indian School of Business, Informa, Institute of Management, Istanbul Chamber of Commerce, ISS, KPMG, Latitude, Leading Edge Strategy Group, Leadership Trust, Linkage, Management Centre Europe, Management Centre Turkey, MPI - Meetings Professionals International, POM+, P Richmond Events, Ruling Companies, Said Business School Oxford, ServiceMaster, Schweizerische Gesellschaft für Organisation, Stan Am Rheim Leadership Summit, Strategos, University of Salford Management School, Vlerick Leuven Gent Management School Belgium, Wheaton College,

ZFU

Real Estate / Construction / Engineering

Balfour Beatty, Corenet Global, Johnson Controls, Knight Frank, Siemens Group, Urban Land Institute (ULI), Anglian Circle Housing Association

Retail, Textiles, Engineering, and some other Manufacturing - note: many manufacturers classified under industries above

Oxxo, Femsa, Aditya Birla, American Apparel Manufacturers Association, C&A group, Rieter, Saks Group Inc

Non-Profit Organisations

American Association of Retired People (AARP), AIDS Care Education and Training (ACET), UK Church Commissioners, Premier Radio, Tear Fund, Transformational Business Network (TBN), Trinity Forum, Sustainability Forum, Young Presidents Organisation (YPO)

[Contact Global Change Ltd](#)

[Need a world-class keynote speaker? Phone Patrick Dixon now or email .](#)