

"Global Warming - and what you can do about it - video"

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Global warming video by Dr Patrick Dixon, author of SustainAgility - truth about carbon trading, offsets, what companies and consumers will do. Carbon neutral lifestyles. Recorded 2010.

Patrick Dixon is author of SustainAgility, and a Futurist keynote speaker on a wide range of trends relating to the future of a more sustainable world.

Global warming is one of the greatest threats to long term human survival. Our future will depend on how each of us responds today to rising carbon dioxide levels. The greatest changes will come not from government decisions, company actions, statistics or graphs on global warming, but from consumer choices, which will in turn drive business activity. Global warming represents the greatest new market opportunity for decades and will drive business investment for several generations.

Extreme statements and dire warnings about global warming have already gripped the imagination of billions of people. But what is the truth? What is the real evidence linking carbon dioxide to climate change, and how can we be sure this is mainly due to human activity, and not some massive over-reaction drummed up by eco-freaks and business speculators.

How hot will things really have to get before there is a catastrophe? Are we already too late to change the future? Who will be the winners and losers in a hot world? What will global warming cost? How will global warming affect our personal lives and our future wealth?

What steps should we take to stop or reverse global warming? How will [governments](#) try to force us to change and at what speed? How will society move towards a carbon free world? What should our own personal response be?

The evidence linking human activity to climate change is now overwhelming. The economic growth of India and China alone could be enough to tip the world over the edge into an almost unstoppable process, when added to the extravagant waste of industrialised nations.

Most large cities in the world are likely to be hit by rising sea levels - which could eventually

flood large areas by more than a metre. Some countries will be turned to desert. Hundreds of millions of people will be short of fresh water by 2050. Other parts of the world will be hit by destructive storms and floods, costing billions a year in reconstruction. 400,000 square miles of Arctic ice have already melted in the last 30 years. A quarter of all animal and plant species could be wiped out within the next thirty.

Most children alive today will find their future lives are deeply affected by new patterns of disease, extreme weather patterns, and by strict controls on energy and carbon use. Future generations will judge us by how we respond to global warming.

Since much of the blame for global warming will be laid on the wealthiest nations by the poorest, and on the poorest nations by the wealthiest, the stage is set for some of the most dangerous conflicts our world has ever seen. As the world's most wasteful user of energy, the United States will find new global forces lined up to attack politically, economically and through violence. We can expect a vigorous and aggressive American reaction, which in turn will increase global tension. Many [governments](#) will come to see global warming as an urgent issue of national security, far more serious than the threat from terrorism.

The future of global warming will be shaped by emotion rather than science. Companies will go faster and further than [governments](#) in a rush to save the planet, and consumer pressure will change every product and service sold. Energy companies are already changing their policies and will try to reinvent themselves as saviours of humankind.

Some countries and companies will make billions and others will be wiped. A hundred million small [innovations](#) and personal decisions will have a dramatic impact on carbon use. Global warming will also create the greatest financial frauds the world has ever known: super-criminals trading non-existent virtual assets on carbon-saving exchanges, and why [go](#)
[vernments](#) will be slow to act. Expect many carbon trading / carbon offset / carbon neutral schemes to be exposed as international scandals.

Faced with an unimaginable catastrophe we can expect the global response to global warming to dwarf anything ever seen before in the history of the world, in terms of the numbers of people participating, and the cost involved.

These massive efforts will eventually succeed in dealing with many of the worst threats, and in so doing they will reshape life on earth - not only how we live, but also the way the world is run. It will change forever how people think about themselves and the small planet we live on.

But along the way we can expect many challenges, crisis and conflict, as the poorest 4 billion people on earth struggle (or fail) to survive in a world that has been poisoned for many decades by carbon burning in the wealthiest nations.

Many more recent [Global Warming Videos by Futurist](#) Dr Patrick Dixon.

For more see [Global Warming](#) - video recorded a decade ago on this site - Global Warming is not a new issue... it is just that the whole world is finally waking up.

Many more [Global Warming Videos by Futurist](#) Dr Patrick Dixon and [Sustainagility](#) book.

Articles and Videos on Global Warming

Here are more resources on this site that you may find helpful.

[True Cost of Global Warming](#)

[How business will help solve global warming with green technology](#)

[CARBON DIET to save the World](#)

[Global Warming - Science Summary](#)

[Future of Oil Prices: Middle East, global economy](#)

[Roof Gardens Impact on Energy Saving](#)

[Biofuels Controversy and Climate Change](#)

[Iceland Volcano Eruption - Geothermal Power Potential](#)

[Energy Use Consulting - Boom Industry](#)

[Smart Power Regulation - Energy Saving](#)

[Green Technology Innovation Awards Chaired by Patrick Dixon](#)

[Product Exchanges and Climate Change](#)

[Wind Turbines and Global Warming](#)

[Solar Cell Roofing and Climate Change](#)

[Low Energy Streetlights and Global Warming](#)

[Polymer Cement - to save 2% global CO2](#)

[Carbon Capture - Climate Change Business](#)

[Future of Oil Industry when will oil run out? Kuwait and region](#)

[Heat Pumps - to prevent global warming](#)

[Cost of global warming - practical answers](#)

[The \\$40 trillion climate change business](#)

[Impact of Global Warming on Human Life](#)

[The Future of the Environment](#)

[Green Technologies innovation will help with climate change](#)

[Sustainability, climate change and crazy biofuels policy](#)

[Sustainagility: innovation will help save world. Sustainable business future](#)

[Sustainable business: \\$40 trillion green tech boom will help save world](#)

[How Green IT saves money and energy, improves image and environment - keynote](#)

[Water Wars Risk? Futurist Q&A with Patrick Dixon](#)

[Global Warming: green technology will help world](#)

[Economic Growth Limits? Sustainability. FUTURIST Q&A](#)

