

Scenarios for Growth: Future products, future technology, future competitors, future markets, future consumer ideas, future expectations, future values, future investor mood, future legislation, - in a world where the pace of change is already dramatic, companies need ever sharper radar systems to pick out changes that will face them tomorrow.

Dr. Patrick Dixon is the author of the best-selling *Futurewise* and acknowledged as one of the world's leading futurists and a global change guru. He talks not of "The Future", but of "Futures" – Scenarios for Growth, agreeing together what we should reasonably expect and need to make allowances for in our corporate and personal lives. His keynote presentations and scenario-building consultancy have already helped keep many of the largest multinationals ahead of trends not only in their specific fields but in the broader social, technological and political weave of world society. But talking about the future is one thing - bringing its implications home is another.

Dr. Patrick Dixon brings the future alive by offering a thought-provoking and dramatic "Journey to the Future": a "total immersion" in the future of your working life – a unique discovery experience that will change how you think and feel about tomorrow. Write your company's annual report for 2015 (unless you went bust in 2014 that is), listen to your CEO being interviewed in 2020 about the technological breakthrough in 2013 that kept you ahead of the competition and read the business pages in 2015 (the future has newspapers too) about how you revamped your brand to meet your customer's new desires and values before they even knew they had them, reflect on how society changed through 2010 to 2016 and how it affected your home, leisure, priorities and personal relationships.

Whether you have 5 people for a day or 5,000 for a week, we offer you The Future of...well, whatever you want. The Future of People, The Future of Travel, The Future of Money, The Future of Entertainment, The Future of Communication, The Future of Health, The Future of Marketing, The Future of management.

"The Future of" package is totally flexible and scaleable. It combines Dr. Dixon's insights with your own corporate agenda to help shape participants' thinking on what the essence of your company is and identify practical steps that need to be taken now to ensure rapid, profitable growth. More than that, it's a unique, creative, inspirational, provocative, profound and exciting way of taking on the uncertainty of tomorrow.

More: [How great conference speakers can transform your business](#) - and make or break your career if you are an event organiser. Secrets of all great conference speakers.

You can also look at some presentations on [Patrick Dixon's SlideShare](#) .