

[youtube:youtube.com/?v=SECnv68IK\_c 300 250]Video on future of traditional print media. Why we can expect some newspapers to thrive and survive in the digital world, despite all the competitive pressures.

Crisis in newspaper circulations - deserted by readers and advertisers in favour of online news channels. What is the future of traditional print media? Pressures on newspaper sales in America and Europe compared to huge growth in newspaper circulations in India and some other emerging markets. Impact of online news services and problems monetarising them. Demographic split of newspaper and magazine readers. Crisis in newspaper circulations - deserted by readers and advertisers in favour of online news channels. What is the future of traditional print media? Pressures on newspaper sales in America and Europe compared to huge growth in newspaper circulations in India and some other emerging markets. Impact of online news services and problems monetarising them. Demographic split of newspaper and magazine readers. Impact of online advertising on traditional advertising and marketing budgets. Futurist keynote conference speaker Patrick Dixon at Stein Am Rhein Leadership Summit – questions and answers facilitated by Professor Prabhu Guptara.

See more from: [Patrick Dixon on YouTube](#)