

From a UK government think-tank, to the TV studio in his home, then flying to Dubai, giving a keynote to clients of Fedex / Times of India, ending with reflections on Middle East and geo-political tensions.

German original version. English version without commentary

Watch SWR TV documentary on Dr Patrick Dixon, [Futurist](#) - in London and Dubai

What does a [Futurist](#) actually do? Dr Dixon is contacted by TV, radio and press journalists around 200 times a year (up to 70 times in a single day) for comment on major issues and trends. Here is a short film made as a result of one of those calls.

SWR, the German equivalent of the BBC, sent a film crew to London to follow Dr Patrick Dixon over four days in December 2003. Dr Dixon has been ranked as one of the 20 most influential global business thinkers alive today ([Thinkers50 - 2005](#)). SWR came to find out what day to day life is like.

The short film sequence joins Dixon at a government-sponsored think-tank on global trends with 25 other analysts, at home in his own TV studio from which he lectures to audiences in up to nine nations at the same time. We then travel with Dixon to Dubai where he speaks about "The Spirit of Success" at a major client event for Fedex / Times of India, and then [travels](#) on, commenting on wider geo-political issues.

Watch the [original German TV version](#) or [English version \(commentary by Patrick Dixon\)](#) or [high quality](#) broadband version in English .

More: [How great conference speakers can transform your business](#) - and make or break your career if you are an event organiser. Secrets of all great conference speakers.