

Patrick Dixon is author of 16 books on global trends, leadership and strategy, has worked with many of the largest multinationals, is Chairman of Global Change Ltd, and has been ranked one of the 20 most influential business thinkers in the world (Thinkers 50 2005).

Patrick Dixon gave a keynote at the World Economic Forum, Davos, in 1997 on Futurewise - 6 Faces of the Future. This three-screen multimedia presentation led to publication of the Futurewise book which has been widely acclaimed and is now in 4th edition, translated into many . Patrick Dixon has also spoken at regional World Economic Forum meetings, and contributed to other Governors forums at Davos, as well as teaching groups of Fellows of the World Economic Forum at London Business School.

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