

[youtube:https://www.youtube.com/watch?v=kzGw7T8KaCQ] **Patrick Dixon's personal story: how he became one of the world's best known Futurists.**

**Patrick Dixon MBE is a Global Futurist with a long track record of successful trend forecasting for hundreds of the world's largest companies.**

**INFLUENTIAL AUTHOR OF 18 BOOKS:** Dr Patrick Dixon MBE has been ranked as one of the 20 most influential business thinkers alive today \* and has worked with or advised over 400 of the world's largest corporations on strategy, global trends, innovation or risk management. More than 500,000 pages on tens of thousands of websites refer to his work. He is Chairman of Global Change Ltd, a growth strategy and forecasting company, a physician by first training, and until recently was also a Non-Executive Director of Mace Group Ltd, a \$2.4bn per year global construction company.

He is author of 18 books (over 620,000 printed in 43 languages).

***"How AI Will Change your life - A Futurist's Guide to a Super-Smart World" - Patrick Dixon's latest book on AI is published in September 2024 by Profile Books. It contains 38 chapters on the impact of AI across different industries, government and our wider world.***

Other books include Life with AI, Futurewise, SustainAgility, The Genetic Revolution, Building a Better Business and [The Future of Almost Everything](#) :

*"A brilliant guide to our future, which should be read by every decision-maker. Patrick Dixon has a great track record over many years in forecasting opportunities, risks and challenges that will affect us all." Sir Brian Souter - Chairman, Stagecoach Group Plc. "Insightful views about the global trends that could shape our future. A thought-provoking tome which should help businesses think differently about the markets of the future."*

Linda Yueh, Adjunct Professor of Economics at London Business School, Visiting Professor of Economics at Peking University.

**Call Patrick Dixon NOW ☎ on +44 7768 511390.**

Over [20 years proven track record as a reliable guide to future trends for hundreds of the world's largest multinationals - check this out for yourself](#) .

**OUTSTANDING FUTURIST KEYNOTE SPEAKER:** Dr Dixon is one of the world's best-known keynote speakers, and has spoken to several hundred thousand people in over 60 nations. His customised multimedia presentations are experienced by up to 4,500 people a time, in up to four countries a week. Challenging, visionary, hard-hitting, strategic, provocative, dynamic, passionate and practical as well as entertaining - his keynotes motivate people to seize growth opportunities and to change.

**MULTINATIONAL CLIENTS IN EVERY INDUSTRIES:** His clients are from every industry with particular strengths in health, digital, marketing, consumer insight, banking and payments - and include Google, Microsoft, IBM, KLM / Air France, BP, ExxonMobil, World Bank, Siemens, Ford, Sara Lee, Prudential, Aviva, Barclays, UBS, Credit Suisse, PricewaterhouseCoopers, Hewlett Packard, Gillette, GSK, Roche, Wyeth Pharmaceuticals, Novartis, BASF, Credit Suisse, Forbes, Fortune, Royal Bank of Scotland, Zurich Financial Services, Tetrapak, Unisys, BT, BBC, Fedex and DHL. He has also taught on executive / MBA programmes at seven Business Schools. (See [client list by Industry](#) ).

**STRATEGY, GROWTH CONSULTING and BOARD ROLES:** He advises multinational boards and senior teams on strategic impact of global trends, innovation and risk - in assignments ranging from one-day strategic reviews, to in-depth consulting over more than a year, and is an experienced Non-Executive Director of large companies. Examples of issues: pharma and health care innovation, macro-economic trends, future of marketing, mobile payments and banking, multi-channel customers, social media, consumer shifts, lifestyle changes, customer loyalty, relationship management, call-centres, brand management, demographic shifts, health care, pharmaceutical research, antiageing, [genetics](#) and biotechnology, nanotechnology, emerging markets, geopolitical threats, risk management, agile leadership, change management, motivation, green tech, sustainable innovation and corporate responsibility.

**He has also worked as Group Strategy Director for Acromas Ltd, which owns the AA and Saga (group turnover >\$3bn** from financial services, roadside rescue, holidays, publishing and health care). He has been a non-executive director of Acromas Health Care (Allied Health

Care Ltd, Nestor Health Care Ltd and Saga Health Care Ltd) - which delivers as a group over 40 million home care visits a year across the UK, 24 hour live-in care, out-of-hours medical cover, hospital-at-home, end-of-life, dental, forensic medicine, nursing and prison health.

He has previously been Chairman of [Virtu Biologics Ltd](#) , (clinical trials for cancer using oncolytic viruses), bought by [Sorrento](#)

[Therapeutics Inc](#)

- a \$200m+ Nasdaq quoted biotech company. In 1998 he founded the international AIDS agency

[ACET](#)

, with prevention and care programmes today in many low-income and hard-hit nations, including Uganda, Zimbabwe, Nigeria and DR Congo. For this humanitarian work he received an MBE award in King Charles' Birthday Honours List (2024).

**EXTENSIVE MEDIA PROFILE:** Cumulative TV, radio, press, web audience - more than 475,000 million. His media warnings about the global threat from new viral pandemics have reached over 300 million people, most notably during the SARS epidemic in 2003. He has appeared on many TV stations, including CNN, CNBC, Fox News, Sky News and ITV commenting on a very wide range of global events, science and health issues, with features in the Financial Times, Telegraph and Time magazine (see [medi a log](#)

). His website has been used by 15.5 million different people with 6 million video views and over 52,000 Followers on Twitter. See also familiar

[quotations from WikiQuotes](#)

by Patrick Dixon.

You will find a huge range of Patrick Dixon's free videos, keynote slides, articles and books on this website and YouTube - more resources perhaps than you will find online from any other conference speaker or consultant you have ever worked with - see intellectual property discussion below.

**PATRICK DIXON - KEYNOTE SPEAKER FEE:** Patrick Dixon's keynote speaker fee varies according to type of event / engagement, whether a one-off or part of a longer term relationship, and according to distance from London / total time including degree of preparation required. These things are all handled by Patrick Dixon's agent.

[Discuss a keynote for your own event today: phone or e-mail Patrick Dixon now](#)

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\* [Thinkers 50](#) global survey - 2005 [. &nbsp;&nbsp;  Watch videos / slides, and read feedback .](#)

[How great conference speakers can transform your business](#) - and make or break your career if you are an event organiser. Secrets of all great conference speakers.

Answers to common personal questions:

**Q: Where does medicine fit in?**

Dr Dixon trained as a physician at Kings College Cambridge and University of London (Charing Cross Hospital). In 1978, while a medical student he founded the IT startup Medicom, selling health software in the UK and the Middle East. After qualifying, he continued IT consulting while also caring for those dying of cancer at St Joseph's Hospice and then at University College Hospital (Home Care). In 1987 he was asked to advise on care of those dying with AIDS, at a time of very rapid spread of HIV, with huge fear and ignorance. He was disturbed to discover the urgent global challenge, especially in the poorest nations across Africa. As a response, he launched the international AIDS agency ACET from their family home, following publication of his first book "The Truth about AIDS".

ACET is now an alliance of independent HIV prevention and care programmes in nations such as UK, Ireland, Uganda, Zimbabwe, Kazakhstan, Thailand, India, Czech Republic, Slovakia, Ukraine and Russia. Over 3 million total attendance by young people in schools lessons, and tens of thousands cared for at home or in clinics - mainly in the poorest nations. Over \$45m raised so far by all the different ACETs for care and prevention. Although deeply committed to supporting ACET, Dr Dixon has not treated patients for a decade. (For more: [Patrick's personal story as an oncology / hospice physician which led to ACET as an international people movement.&nbsp;](#)

He also works with many of the largest health companies across the world, and has chaired a Biotech company.

**Q: How did the consulting / lecturing begin?**

Having seen how a rapidly-written book can change how people think, alter life-decisions they take, and facilitate an international people movement, Dr Dixon decided to write many more, which generated wide media coverage. The Genetic Revolution, for example, published in 1993 correctly anticipated a broad range of biotech [innovations](#) and was widely featured. By 1996, large corporations began requesting advice on global trends and strategy, with invitations to speak at many corporate events. Futurewise was published in 1997, as a 20 year guide to the future, which became the cornerstone of corporate lecturing through 4 editions. In the same year, he was invited to the World Economic Forum at Davos, to give a three hour multimedia vision of the future.

**Q: And the website? How did it start? Where do all the visitors come from?**

Over 15 million different people have used the Global Change website since 1995, created originally as a personal storehouse for press articles and other writing. The site developed by adding videos and other resources to popular pages and topics, all available on an unrestricted non-pay basis. Around half of all visitors are in management, and most of the rest are in full-time education. Dr Dixon writes the content, produces his own videos and manages the site, often while on the move in taxis, [trains](#) and planes.

**Q: Why give so much "intellectual capital" away?**

Because it helps millions of people. Many business speakers are very protective of their "intellectual capital", anxious about articles, presentations, books or corporate videos being online - some even refuse to allow their powerpoint slides to be loaded onto a technician's PC. That's last-century thinking. The future is about a world where information is free, ideas widely broadcast, use and adaptation encouraged (acknowledging source). The *real* added-value is knowing exactly how to apply ideas to your own business, yourself, family, community and wider world.

**Q: Talking of family - what about life outside of "work"? Is there one?**

In all these commitments, he is passionate about long-term relationships, family and work-life balance. For many years he has worked mainly from home / virtually, and frequently takes time off to offset travel and intensive work patterns. 60 years old, happily married to Sheila for 39 years, (also a director of Global Change Ltd), with 4 married children and 4 grandchildren. They have lived in West London for many years, where they are actively involved in the life of a local

church.

Recreations include long-distance offshore yacht sailing (he recently completed sailing right around the world with his wife Sheila), watching waves on a windy beach or embers of a winter fire - with frequent breaks from all technology including mobile phones and e-mail - he has received as many as 1,430 messages in a single day, mainly as a result of this website, Twitter, and other online channels.

[Need a world-class keynote speaker? Phone Patrick Dixon now or email .](#)

### **Publications:**

### **Books:**

How AI Will Change Your Life- Profile Books publication September 2024

The Future of Almost Everything - Profile Books published in 2015, new edition 2018

SustainAgility: how green technology and sustainable innovation will help protect our future - Kogan Page published 2010 - co-author Johan Gorecki

Building a Better Business - Profile Books published 2005

Futurewise - Harper Collins 1998, 2001, Profile Books 2003, reprinted 2004, 4th edition 2007

The Genetic Revolution - Kingsway 1993,1995

The Truth about Westminster - Kingsway 1995

The Truth about Drugs - Hodder 1996

The Truth about AIDS - Kingsway / ACET Int All 1987,1989,1994, new edition 2004

AIDS Action - ACET / OM 2011

AIDS and Young People - Kingsway 1989

AIDS and You - Kingsway / ACET Int All 1990, new edition 2004

The Rising Price of Love - Kingsway 1994

Signs of Revival - Kingsway 1994,1995

Out of the Ghetto - Word 1995

Island of Bolay - (thriller / novel) Harper Collins

Cyberchurch - Kingsway 1996

### **Book Chapters:**

Impact of new technology on corporate - Chapter in Handbuch Firmenkundengeschäft -ed Juncker and Priewasser - Fritz Knapp Verlag 2002

### **Regions and Countries Visited**

Patrick Dixon has given keynotes at conferences in North America, Central America, Latin America, Western Europe (European Union), Central Europe, Eastern Europe, Baltic States, Scandinavia, Africa, Central Asia, South East Asia and Asia Pacific.

Countries visited include Australia, Barbados, Belarus, Belgium, Brazil, Burundi, Canada, China, Czech Republic, Denmark, Democratic Republic of Congo, Egypt, Estonia, Fiji, Finland, France, Germany, Greece, Estonia, Hungary, India, Italy, Ireland, Kazakhstan, Kuwait, Latvia, Malaysia, Mexico, Morocco, Netherlands, Nigeria, Norway, New Zealand, Panama, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, Ukraine, Uganda, United Arab Emirates, United Kingdom, United States and Zimbabwe.

[Discuss a keynote for your event today: phone or e-mail Patrick Dixon now](#) .