

"Best keynote speaker I have heard in my whole life"

"Brilliant communicator who really cares about his audience and his clients"

"Entertaining, engaging, could have listed for hours."

[youtube:http://www.youtube.com/watch?v=iYFXV5aAWJw] **Watch customised keynote on digital marketing for Google - above**

Find out how a keynote by Patrick Dixon will transform your corporate event and accelerate business growth.

Hundreds of thousands of business leaders have heard his world-class Futurist keynotes.

Every Futurist keynote is totally customised, high-impact, energising, entertaining, engaging, provocative, thought-provoking, strategic, bringing fresh insights, changing how people think, motivational, inspiring.

9 million have watched his Futurist keynote videos online - 1.7m audience for a single virtual keynote / webinar of which 800,000 watched live.

Dr Patrick Dixon has been ranked as one of the world's 20 most influential business thinkers alive today (Thinkers 50 - 2005) and is often described in the media as Europe's leading [Futurist](#) .

He correctly anticipated and forecast hundreds of significant global trends and events over the last 30 years. For example he gave repeated warnings in the decade or two before COVID struck, that our world was very vulnerable to new viral pandemics.

He is Chairman of Global Change Ltd author of 17 books, and has travelled to 60 nations, delivering Futurist keynotes at corporate events, workshops and seminars as well as boards and senior teams of multinationals.

His keynotes are on issues such as future strategy, technology, mobile marketing, consumer trends, banking, insurance, energy, manufacturing, demographics, risk management, innovation, geo-political changes, change management, agile leadership and motivation.

He has worked with over 400 ☐ of the world's largest 2000 companies, across every industry, often☐ sharing platforms with their CEOs, to deliver opening keynotes at their most important events.

As a Futurist, he has a highly successful 25 year track record, accurately forecasting a wide range of☐ industry trends.

**** "How AI Will Change Your Life - A Futurist's Guide to a Super-Smart World" - Patrick Dixon's latest book on AI is published in September 2024 by Profile Books. ☐ It contains 38 chapters on the impact of AI across different industries, government and our wider world.***

[Need a world-class keynote speaker? Phone Patrick Dixon now On +44 7768 511390 or email](#)

**Recent Futurist Keynotes
(every keynote is heavily customised for each event)**

Future Impact of AI - on business, personal life and our wider world. Why AI is the greatest business opportunity (and potential threat to society) since the birth of the internet. Likely impact on jobs, entrepreneurs, [economic](#) growth, government, corporate [strateg](#) and [y](#) personal freedoms. What steps should you take today and why?

Future of Cities – Life in 2100 – one single word will drive the growth of all future cities for the next 80 years. Key issues for all future city planners and [real estate](#) developers. Impact of AI on city design, architecture and development of Smart Cities.

Future of Logistics and Supply Chain Management – how to be more agile in a disruptive and chaotic world. Key Manufacturing 5.0 trends including AI, and their future impact on global [logistics](#) / supply chains.

Future of Work – how ambitions, dreams and work patterns will continue to evolve, and what this means for every leader, for HR as well as for office design. How to increase engagement, commitment and loyalty and build more effective teams. Impact of AI on jobs, productivity and [risk](#) management.

Future of Pharma – major [health](#) trends, future of clinical trials, drug regulation and [health](#) funding. Future blockbusters. How patient expectations are changing. Fusion between pharma, medtech, [biotech](#) and infotech including AI – what it all means for accelerating innovation.

Cybersecurity – what next in the race to protect [corporations](#) from attack? Impact of next-generation AI on cyberattacks and new ways to detect them. Why so many organisations and individuals will become even more vulnerable. Simple steps that any business should take today, and why your greatest risks are likely to be created by your own people.

Future of Marketing – how to capture attention, keep it, and connect with emotion in an increasingly noisy and chaotic world. Why the future of [marketing](#) is about

trust, information and revelation. Why many so-called “smart marketing” tools don’t work. Who will be the winners and losers in next-generation marketing.

Future of Retail – how to create MAGIC for your [customers](#) and why small things really matter. What next in the fusion of online and offline retail? How [customer](#) expectations are changing. Keys to success for every retailer. What this all means for Mall developers and owners of physical [retail](#) outlets.

Future of Insurance – and the ultimate [leadership](#) speech. New ways to sell [insurance](#) and why [nsurance](#) is mission-critical to the future of emerging markets. The ultimate [leadership](#) speech to [motivate](#) your [insurance](#) teams.

Future of Aviation – what next in the race to decarbonise? Why hydrogen really matters as a fuel. Key trends and innovations in leisure and business travel. How to create MAGIC for travelling customers.

[youtube:http://www.youtube.com/watch?v=LHoGRBuRsKQ]**Video on right: keynote audience was 4,500 conference organisers.**

Video has been watched 400,000 times.

How to deliver life-changing keynotes at world-class corporate events. □

Secrets of all great keynote speakers.

How to create audience magic.

How to get promoted and not fired, as an event organiser.

How small things make or break big events, and how to fix them.

Common conference disasters and how to avoid them.

See below for feedback from many different events.

We are always delighted to put you in touch with recent clients.

You can also make up your OWN mind: with [around 700 videos and over 9 million views](#) of Futurist keynotes across all platforms, you can see for yourself - sharp relevance, great customisation, deep audience engagement at global events, energetic interaction, outstanding messages, clear communication and so on.

You will find more online about Patrick Dixon's recent Futurist keynotes, than from any other conference speaker you have ever worked with (we think).

Watch over 700 Futurist keynote videos, including [many entire keynote presentations](#) on wide variety of specialist topics, industry trends and leadership issues.

[Discuss your own corporate event today: phone or e-mail Patrick Dixon now](#) . Read [FREE SAMPLE of The Future of Almost Everything](#) - his latest book.

Clients include:

Google, Microsoft, HSBC, BP, Allianz, Munich Re, Swiss Re, General Electric, American Express, World Bank, GSK, Novartis, Wyeth, Unilever, PepsiCo, McDonalds, IBM, AT&T, Siemens, SAP, Accenture, Credit Suisse, RBS, UBS, Barclays Bank, Lloyds Bank, BNP Paribas, Saks, Sara Lee, Diageo, Ford, Gillette, ExxonMobil, Prudential, Forbes, Toshiba, Nokia, Morgan Stanley, Fortune, Virgin Atlantic, Airbus, Swiss Stock Exchange, BBC, BT, Belgacom, Mobilcom, Belgacom, Tetrapak and many government agencies in the US, Europe and Asia.

See [client list](#) .

[Contact Dr Dixon](#) to discuss what you have in mind and check dates, or e-mail. Every Futurist keynote is heavily customised, in close consultation with each client after discussions about aims of the event, conference themes, issues that other keynote speakers will cover, the nature of the audience, countries represented and cultural factors.

More: [50 reasons why corporations book Patrick Dixon to deliver Futurist keynotes at their most important events](#) . [How great conference speakers can transform your business](#) - and make or break your career if you are an event organiser. Secrets of all great conference speakers.

Keynote Feedback from conference delegates and event organisers:

[youtube:https://www.youtube.com/watch?v=d3UIANmRjvw]"Superb. One of the most interesting and entertaining presentations I've ever heard" - "He deserves more time" - "Super!" - "A real "out there" thinker. Challenged much of our business beliefs." - "Top performance" - "Energetic, interesting" - "Very entertaining style" **Evaluation forms of Partners, Accenture**

"Thank you for your presentation. Naturally, you were a great hit (highest rated session on the

program.) Like all the participants, I got a lot out of it and it will definitely change my work life."
David Maister, Author of Managing the Professional Services Firm after presentation at a leading Business School

"Steve Ballmer and I extend to you our most sincere thanks for joining us at the first Microsoft Global Accounts Summit in the Hague. Your participation contributed to its success. I especially appreciate your joining us at very short notice and for delivering such an insightful keynote addressI don't think I have to tell you that your session was very well received. Every person in that room was glued to what you had to say. It was truly riveting and I know you received very high marks from the audience. You were a life-saver for our event and added great value to the topic. We would like to say thank you again for your flexibility. It was truly a pleasure working with you. We will keep our eyes open for the opportunity to work together in the future" **Jonathan Murray Vice President Global Accounts Microsoft / Stephanie Rowland Communications Manager Global Accounts Microsoft**

"Thanks for the best EIRMA presentation ever" **Prof Kari Ebeling Director Corporate R+D UPM-Kymmene Group**

"I would like to express our deepest gratitude to you on behalf of Chosunbiz for participating Healthcare Innovation Forum 2014 in S Korea. Thanks to your energetic and passionate presentation, participants told us that they could easily understand future directions for healthcare, and your speech was the most informative. The way you gave a speech, taking advantage of the whole stage, was much different from Korean speakers, so our audience were deeply impressed. Some of feedback from the audience include: your speech was the most "relevant and informative", your "overview on generic trend of healthcare was very helpful", you are "very passionate and have an accurate view towards healthcare industry", they could "broaden their perspective towards healthcare after your lecture," and they were able to understand "the trend of global healthcare market" thanks to you. **Jeongjin Oh, Knowledge Business Team, Chosunbiz**

"Congratulations on your outstanding contribution to our conference. Board and staff of CSC Ploenzke as well as our guests were very happy to have you with us. It was by far the most intriguing lecture and I am sure my colleagues and the participants of the conference will talk about it for some time." **Klaus-Michael Erben, CSC**

Thanks for your excellent input into our Congress. You set the scene perfectly (opening

speech) with your "tour d'horizon" and left some delegates quite breathless. Our delegates evaluated your presentation among the best of the Congress. I particularly wanted to thank you for the speed, efficiency and enthusiasm of your response when we approached you "in extremis" (Hemlut Schmidt unwell). The whole process was seamless and you lived up to your claims. You did a great job" **Richard Fedigan CEO Food Business Forum (CIES)**

"I owe you a thank you very much for your fantastic presentation. Need I say you got a 1.0 rating (Cannot get higher than that! Do you want to see them?...You must be used to them anyway) and you have people reading your book on their vacation!!! If that is not success, I don't know what is... " **M. Claudia Benassi Head of Corporate Relationship Management ESMT European School of Management and Technology Gmb**

"I first heard Dr Patrick Dixon's outstanding presentation at a Futurists conference for around 50 CEOs and Chairmen. Other speakers included the UK former Prime Minister John Major, the editor of the economist, Senator Bill Bradley, President Carter's former security advisor, someone from MIT Medialab, Proessor Rudi Dornbusch and others. I learned more about my business from Dr Dixon than from all the others put together." **Brad Martin Chairman of Saks Inc**

"Excellent performance! 100% delivery!" **Wout Dekker CEO Nutreco**

"You did a fantastic job and everybody, participants and Post Danmark, were very pleased." **Helen Rimmer, 3rd Dimension - organisers of event for 900 marketing executives, sponsored by Post Danmark**

"Your presentation scored highest of the whole conference for content and style. I particularly appreciated the attention to detail in preparation to make the presentation so relevant to our business." **Dr Ian Fyfe Planning and Quality Control management, BASF**

"You were fantastic! Not enough time! We loved your family. Thanks for your contagious energy, unpredictability and warm generous atmosphere. Important when there were so many sobering and thought provoking concepts to absorb." **Lynne Schey, Young Presidents Organisation (YPO), London**

"The Georgia Technology Forum is still receiving positive feedback from your talk. Your insights were invaluable to the new CEOs in the audience who will be forming entire companies around your predictions." **Ellen Smith Executive Director Georgia Technology Forum**

"I attended the Human Resources Strategy program.. Your presentation on that program was one of the most striking 'events' I ever experienced". **W Mul Director Cororate Human Resources Anthos New Zealand**

"Thank you for presenting such a fascinating and stimulating session at the conference last week." **Pippa Bourne Institute of Management**

" You did what you promised to do: Your presentation was excellent. We've had only positive feed back. Thank you very much - the future looks much brighter now!" **Leena Saksa, Finland Marketing Federation**

"Your presentation was superb, thoroughly enjoyable, memorable and thought provoking." **Karan Bilimoria CBE, DL CEO Cobra Beer Ltd, Chapter Chair - YPO London**

"Thank you once again for the superb presentation you gave to our ServiceMaster management team on Friday and the Trustees of Wheaton College on Saturday. Both presentations were very well received. I know you have had more feedback from the presentation on Saturday, but I have received a significant amount of positive feedback from your presentation on Friday, It was very thought provoking for our officers." **C. William Pollard, Chairman, ServiceMaster**

"Thank you for the most enjoyable presentation last night, really gets to the BIG PICTURE!" **Pierre N Rolin Chairman & Chief Executive StratREAL**

"Global-Change Guru Dr Patrick Dixon in a whirlwind speech recently, gave delegates a whiff of a much-changed future." **Margaret Studer, Wall Street Journal**

"Your extraordinary presentation has been highly appreciated and certainly stimulated a wealth of ideas and discussions with the participants." **Bernadette Conraths Director General European Federation of Management Development (EFMD)**

"On behalf of EuroCHRIE I write to congratulate you on a wonderful presentation." **Sybil Hoffman Past President**

"You delivered a dynamic and very timely closing keynote address at the recent CoreNet Global Summit. Evaluation comments indicate the audience especially liked that you related the Futurewise message to the corporate real estate industry. Many are anxious to see how quickly their respective corporations will embrace the technological [innovations](#) that you mentioned. It was indeed a pleasure working with you. On behalf of the membership and staff, thank you for adding great value to the CoreNet Global's first conference."

Lawrence Edge, Executive Director CoreNet Global

"Once again thank you very much for coming to Munich Re. We have received very positive feedback on all 3 sessions, which were really inspirational and very fruitful. I hope you had a safe trip home on Thursday. I would be very happy if we could keep in contact and continue our exchange, especially in the area of wild cards." **Dr. Michael Menhart Munich Re Group Strategic Planning**

"I enjoyed your teaching tremendously. I was amazed how easily you could really fascinate people. Thank you for such memorable experience." **Valentina Werner, European School of Management and Technology**

"I want to thank you for your great contribution to the success of this event. I had very positive and personal verbal feedbacks during the last social part of the event. One manager said to me: "You have moved our company", and a spouse who was not present asked me in the evening: "What did you do to my husband. He talks in a way I have never heard him talk before. He uses words like "quality of life"!". We also got very positive feedback in writing." **Claude R Schmutz Managing Director Roche Vitamins Europe Ltd**

"Thank you once again for the excellent lectures you gave at our conference yesterday. We got many, many enthusiastic responses from our participants." **Helmut Frick ZFU**

"Thank you for the session you did for us on Monday. It went very well and we've had great feedback from those who attended. I hope that we can work together again in the future." **Nigel Paine, Head of People Development BBC**

"I wish to express my sincere thanks to you for taking time out of your busy schedule to speak at Tourism Ireland's staff conference. Your presentation was most thought provoking and it was interesting to see many of your ideas being incorporated into the group activities in the afternoon. Best of all, you presented the future as something to be excited about rather than feared. Many thanks again." **Paul O'Toole Chief Executive Tourism Ireland**

"We had very positive feedback for Patrick Dixon's speech. He scored 4.6 - 5 out of a maximum of 5. Everybody seemed to enjoy the content of his speech as well as his great capacity of transmitting from the stage to the audience. He is truly a great speaker!!! Thank you for making all this possible." **Alessandra Melloni Conference Manager IDC EMEA**

"I want to express my sincere thanks for your extraordinary performance. Listening to you was informative, surprising and very entertaining. But more than that, your ideas and views gave us a sustainable perspective." **Dr Christoph Dumrath on behalf of the European Association of Directory and Database Publishers**

Following multimedia presentation by videoconference from London to Argentina: "Thank you for your presentation and this wonderful trip into the future. It was a pleasure for me to have attended your talk. As a human resources professional I find it very interesting to apply new technologies to our work environment. From now on I will be hitting your site frequently." **Alejandro Delobelle AGA**

"Thank you once again. Your speech was a great contribution to the success of the event and we received lots of positive response from the participants. They were fascinated by this extraordinary trip into the future. We particularly appreciated the attention to our products and the history of the company to make the presentation so relevant to the business of Zellweger Luwa AG." **Thomas Bechtler Chairman of the Board**

[Planning an Event? Call Patrick Dixon now or email](#)

Business School Feedback Forms - mainly from Executive Education

- * "Outstanding presentation and content"
- * "Super presentation - certainly explored the future with outstanding examples. Very humorous with thought-provoking predictions for the global economy. An outstanding speaker."
- * "Mind blowing - but real. Good balanced presentation - enjoyable"
- * "Exciting vision of the future - I am impatient to read his book"
- * "Great impact - v impressive delivery"
- * "Global and inspiring. Incredible use of images, and strong macro-sense of the material. Pragmatic. Fascinating."
- * "Most provocative and interesting"
- * "Excellent - captures the imagination and promotes creative thinking"
- * "Outstanding!"
- * "Wow! Dixon was great. Interesting thought material."
- * "Superb!"
- * "His choice of media was very powerful - his slides reinforced his message tremendously - very strong management of classroom Q and As."
- * "Intelligent person - strong values - his class helped create more compassionate [leadership](#) and values."
- * "Wow - he certainly got us thinking"
- * "Very stimulating / entertaining and thought provoking"
- * "Thought provoking - excellent presentation"
- * "The way he performed - I call it entertainment"
- * "Fantastic person - he really made you believe you are in the future"
- * "Energised and highly active presentation"

[Planning an Event? Call Patrick Dixon now or email](#)

3.5 hour multimedia interactive presentations

- * "The most updated and intelligent speech I have ever heard in my life"
- * "Lateral thinking, provocative ... absolutely brilliant."
- * "Excellent presentation, perfect use of a screen show, powerful, very competent!"
- * "One of the best communicators we have had."
- * "Excellent, outstanding, lively speaker."
- * "Hard to improve upon as someone to stir up strong motivational responses."
- * "Enjoyable presentation that impressed many people and changed lots of perspectives"
- * "Excellent, profound and motivating presentation."
- * "Very outspoken speaker - amazing broad horizon."
- * "Excellent presentation which gave an overview of the challenges faced by management."

- * "This was outstanding. It is essential for everyone to constantly reflect on the speed of change and how the direction of change in the world can affect one's personal and professional life."
- * "Dr Dixon is a remarkable man and an effective speaker ... higher level of learning ... intellectual challenge... highly recommended."
- * "I liked it! Could have been for whole day."
- * "Great speaker...time too short."
- * "Excellent food for thought regarding current / future changes to industry and environment - his arguments were extremely compelling."
- * "Excellent kick-off session."
- * "Good thought provoking performance which should not be shortened."
- * "Interesting macro-issues - important that we should take a "big picture" approach."
- * "Very provocative and interesting."
- * "Vibrant speaker, plenty of toys."
- * "Excellent speech which made it clear that banking is essential, banks are not!"
- * "Excellent presentation, opens new perspectives."
- * "Excellent - content was great. Dr Dixon's message is clear. I could have listened to him for longer."
- * "Very impressive - opened my eyes."
- * "Good presentation - nice multimedia."
- * "This was very interesting - I am very impressed with the environmental issues."

[Planning an Event? Call Patrick Dixon now or email](#)

Over 6 million video views

These videos are extracts from conference keynote presentations, or entire keynotes, plus video comment on global trends. Many videos are embedded into industry trend articles - for example:

[Change Management - How to Drive Growth](#)
[Rapid Innovation - How to grow your business](#)
[Future of Aviation Industry - Radical Change](#)
[Future of New Brands and Branding](#)
[Future of Packaging Industry](#)
[Future of the Food Industry](#)
[Future of the Automotive Industry \(Auto Trends\)](#)
[Manufacturing - Future Trends](#)
[Clouds and Crowds: Seize your Digital Future](#)
[Leadership in Crisis - How to profit from chaos](#)

[Future of Banking - Safe Strategy for Banks](#)
[Future of Insurance - insurance industry trends](#)

Short clips of different conference videos on various issues:

Economics, Finance & Financial Services

[Banking](#) - many of Patrick's clients are global banks, investment funds
[Economics issues](#) - Patrick creates a big picture of global trends
[Insurance](#) - Patrick has worked with many of the world's largest insurers

Technology

[Technology](#) - Patrick works with many of the world's largest computer, software, telecom, internet and biotech companies
[Social Media - Online Communities](#) - how online communities will drive your business
[Smartphones](#) - future of telecom, wireless devices, virtual communities, positional advertising
[Convergence and divergence](#) - why all competitive advantage comes from divergence
[RFID technology](#) - impact on retail, wholesale, distribution and manufacturing

Health and Education

[Health care](#) - key trends in [health](#), ageing, biotech, hospitals, clinics
[Pharmaceutical industry](#) - impact of the biotech revolution
[Education](#) - future of teaching in high schools, colleges and business school

Leadership, Management & Strategy

[Change management](#) - a recurring theme
[Risk management](#) - preparing for the unexpected
[Innovation](#) - smart innovation, open innovation and crowdsourcing
[Leadership](#) - effective ways to drive organisations forward
[Logistics and supply chain](#) - critical issues in manufacturing and wholesale
[Motivation](#) - how to inspire people to make great things happen
[Women at work](#) - challenges for corporations in winning war for talent
[Outsourcing](#) - what is going to happen next

Marketing

[Advertising](#) - why traditional approaches are dead in an online world
[Customers](#) - how customer demands are changing and why
[Customer focus](#) - why many corporations need a reality check, to succeed in future
[Marketing](#) - future of marketing and brand development

Travel, Tourism, Energy, Resources and Environment

[Travel](#) - future of aviation, road, rail, shipping - for business and leisure

Biofuels - food for fuel? Next generation biofuels.

Commodities - impact of emerging markets

Energy industry - future energy from oil, gas, coal, nuclear, renewables

Petrochemical industry - how the industry will change and why

Climate change - why the future is about emotion, not just the science

Sustainability - what does it mean for your business?

Other Topics and Types of Audience

Real estate - key trends in commercial and residential real estate industries

Retailing - developing the customer experience

Looking for other topics? Search on Patrick Dixon's YouTube [Futurist channel](#) .

Patrick Dixon has presented to the following industries (examples)

Listed by Industry

Technology, Engineering, Software and Computer Manufacturers

Google, Microsoft, Toshiba, HP, IBM, Phillips, SAP, Siemens, Symantec, Infosys, Ricoh, Actinic, ARBS, Asco, Capco, Compaq, Converse, European Internet Foundation, Fujitsu Siemens, Georgia Technology Forum, ITS, Kyocera, Leadbay, NCR, SolidWorks, Toshiba, Unaxis, Unisys, Zellweger Luwa

Media, Telecommunications

Nokia, AT&T, Vodafone, O2, Belgacom, BT, AIC Carriers World, Mobilcom, MTN, Amdocs, Carlton TV, Etisalat Telecom (UAE), Idea Cellular, i-Comverse, Loral (satellites), Telenor, Times of India, Qualcomm, SABC (S Africa), TDC

Banking

HSBC, UBS, Credit Suisse, RBS, Barclays, BNP Paribas, Deutsche Bank, Lloyds TSB, Skandia Bank, ABSA bank, Bank of Ireland, Britania Building Society, Clariden Bank, ABN AMRO, CUES, Fortis, Friends First Bank, Macquarie Bank, Minsheng Bank, Morgan Stanley Investment Bank, North Island Credit Union, PrivatBank (Ukraine), RMB, Saga, SEB, Skandia, Sumitomo Bank, Bank Vontobel,

Insurance and other Financial Services

Allianz, Aviva, Prudential, Munich Re, Swiss Re, Zurich Financial Services, Swiss Stock Exchange, 3i, AA (UK), AIG, Roularta, ICBI - fund managers, Asset Management Advisors, Income (Singapore), Birla financial services group, International Mutual Funds Institute, Kazakstan Investment Forum, Lombard, Morley Fund, Saga, Acromas, Winterthur Insurance, Family Office, Kiln Group

Transport - Airlines, Travel, Shipping, Hotels, Tourism and Automotive Industry

Air France, KLM, Airbus, Swiss Airline, Virgin Atlantic, Dassault Falcon, Association of Corporate Travel Executives, Automobile Recycling Netherlands (ARN), Dubai Ports Authority, EADS, Ford, Hotel Ecoliere de Lausanne, Portuguese Tourist Board, Reg Vardy - auto sales, Saga, Stagecoach, Tourism in Ireland, North West Tourism, World Economic Forum Governors of Aviation Travel and Tourism meeting (Davos)

Logistics, Distribution, Supply Chain Management, Packaging Industry

Fedex, DHL, ISS, Danish Post Office, Deutsche Poste, Swedish Poste, UK Post Office, IBS, Rexam, Tetrapak

Energy, Chemical Industry, Mining, Metals, other Commodities

BP, ExxonMobil, General Electric, BASF, Copesul (Brazil), European Petrochemical Association (EPCA), Hindalco, Houston Energy Forum, Royal Dutch Chemical Association, SHV Gas, Sulzer, Vattenfall, Veitch

Food and Drink

Carlsburg, Unilever, Kraft Jacobs Suchard, Sara Lee, Diageo, Danone, Femsa, Bord Bia - Irish Food Board, European Coffee Federation, Food Business Forum, Nutreco, RPC, Schwan's Frozen Foods, Tetrapak

Health Care, Pharmaceutical Industry, Medical Technology and Cosmetics / Lifestyle

GSK, Roche, Novartis, Wyeth Pharmaceuticals, Gillette, Johnson and Johnson, 3M - dentistry, Avon, Siemens Medical, Phillips Diagnostics, BUPA, Coloplast, Genentech, Henry Schein, ICPM - International Conference of Pharmaceutical Medicine, NHS, Smith and Nephew, St Joseph's Hospital Foundation Ontario, Voluntary Hospitals Association, Institute of Clinical

Research

Government and UN

World Bank, UNIDO, UNAIDS, EU, US Federal Government (Pentagon), Abu Dhabi Police Authority, UK Department of Trade and Industry, Irish government, South Korea Ministry of Knowledge and Economy, Jebel Ali Free Zone (UAE), Kazakhstan government, Lithuanian government, Portuguese government, State of Connecticut, Welsh Assembly, UK Parliament, London Connect

Marketing, Advertising and Design

McCann Erikson, Belgium Marketing Federation, Danish Design Centre, Marketing Forum Turkey, Finland Marketing Federation, Malta Marketing Association, Pinnacle Communications, Portuguese Marketing Association, Marketing Communication Consultants Association (MCCA), plus many presentations on marketing / brand to clients in other lists

Professional Firms - Law / Legal / Accounting

Accenture, PriceWaterhouseCoopers, Charles Russell, Eversheds, Freshfields, Linklaters, Regulatory Affairs Professional Organisation

Management, Consulting, Training, Service Organisations

Forbes, Fortune, American Management Association, American Society for Training and Development, ISS, CIONet, Concours Group, CSC Consulting, European Federation of Management Development, European Federation of Facilities Management, European School of Management and Technology, European Institute for Research Management, Globe Forum, Global Future Forum, HMS, IBEC (Ireland), ICBI, Indian School of Business, Informa, Institute of Management, Istanbul Chamber of Commerce, ISS, KPMG, Latitude, Leading Edge Strategy Group, Leadership Trust, Linkage, Management Centre Europe, Management Centre Turkey, MPI - Meetings Professionals International, POM+, P Richmond Events, Ruling Companies, Said Business School Oxford, ServiceMaster, Schweizerische Gesellschaft für Organisation, Stan Am Rheim Leadership Summit, Strategos, University of Salford Management School, Vlerick Leuven Gent Management School Belgium, Wheaton College, ZFU

Real Estate / Construction / Engineering

Balfour Beatty, Corenet Global, Johnson Controls, Knight Frank, Siemens Group, Urban Land

Institute (ULI), Anglian Circle Housing Association

Retail, Textiles, Engineering, and some other Manufacturing - note: many manufacturers classified under industries above

Oxxo, Femsa, Aditya Birla, American Apparel Manufacturers Association, C&A group, Rieter, Saks Group Inc

Non-Profit Organisations

American Association of Retired People (AARP), AIDS Care Education and Training (ACET), UK Church Commissioners, Premier Radio, Tear Fund, Transformational Business Network (TBN), Trinity Forum, Sustainability Forum, Young Presidents Organisation (YPO)

* Patrick Dixon has given keynotes at conferences in Australia, Barbados, Belarus, Belgium, Brazil, Burundi, Canada, China, Czech Republic, Denmark, Democratic Republic of Congo, Egypt, Estonia, Fiji, Finland, France, Germany, Greece, Estonia, Hungary, India, Italy, Ireland, Kazakhstan, Kuwait, Latvia, Malaysia, Mexico, Morocco, Netherlands, Nigeria, Norway, New Zealand, Panama, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Thailand, Turkey, Ukraine, Uganda, United Arab Emirates, United Kingdom, United States and Zimbabwe.

[Discuss your own event today: phone or e-mail Patrick Dixon now .](#)