

[youtube:www.youtube.com/watch?v=Vat-XdGvHSI]

Future business success means a sharp strategy with clear vision based on deep understanding of future trends in your industry. Agile leadership teams able to change course rapidly, smart innovation, crowdsourcing, well defined management objectives and key performance indicators. Customer focus. All real innovation is about divergence not convergence. Take hold of your future. Courage, self-belief and determination to change the world for the better. True business leadership is about changing the future, in product design, manufacturing, delivering a service, future competitor activities, regional regulations, interest rates and so on. Research and development goes hand in hand with entrepreneurship, corporate and social responsibility etc. Excellence means integration of different business units, maximising synergies and controlling costs. Comment by [Futurist](#) keynote conference speaker and chair, Patrick Dixon, author 13 books including Futurewise and Sustainability. Nordic Business Awards at London Stock Exchange organised by UK Trade and Investment, UK government

See more from: [Patrick Dixon on YouTube](#)