

[youtube:http://www.youtube.com/watch?v=Ak4zaEdyf2U]

/technology Future of mobile phones, smartphone downloads, mobile apps development, e-commerce, m-commerce. Mobile marketing and multichannel marketing. Future of phone manufacturers and phone industry. Changes in customer behaviour, mobile web access, mobile searches, positional advertising and marketing. Smartphones impact on future of banking, banks, insurance and financial services. Security issues on mobile phones. App development, mobile phone innovation, operating systems, symbian, windows mobile, android and iphone competition. Ecosystems and app development communities. Comment by Futurist conference keynote speaker Patrick Dixon. Nokia v Apple, iphone, ipads, symbian, mobile windows, android and other operating systems will undergo revolutionary changes. Consumer choices and communication lifestyle trends. How apps will be used in future and why manufacturers like mobile phone apps. Comment by keynote conference speaker and advisor to multinational phone manufacturers and phone companies - Patrick Dixon

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